

LA COMPAGNIE DES TAXI-BROUSSE & POLAR STAR FILMS
PRESENT



FREIGHTENED

THE REAL PRICE OF SHIPPING

HD - 60 MINUTES - DIRECTED BY DENIS DELESTRAC

BROADCASTERS: FRANCE 5 - TVC (SPAIN) - ARD-SWR - ARD-NRD (GERMANY) - AL JAZEERA (QATAR) - NRK (NORVÈGE) - SRF - RTS (SWITZERLAND)
SVT (SWEDEN) - KNOWLEDGE - TÉLÉ-QUÉBEC (CANADA) - ORF (AUSTRIA) - RADIO TELEVIZIJA SLOVENIJA (SLOVENIA)

RELEASE OCTOBER 2015

The true backbone of today's globalised economy is the sea freight apparatus, its armada of gigantic vessels and its invincible business model, that controls 95% of all products shipped on the planet.

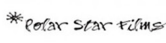
Freightened will reveal the mechanics and perils of an all-but-visible industry that holds the key to our economy, our environment and the very model of our civilisation. The film will expose how corrupt practices and the shady system of "flags of convenience" allow companies to maximise profits by escaping tax and international labour regulations.

Around 150 million containers transit the world's

oceans and ports every day. And only a 5% of them are scanned or inspected by customs, turning them into an ideal means of conveyance for arm traders, drug traffickers and illegal immigration networks.

We will embark a freight ship to get in inside view on the daily life of seafarers and we wonder what happens to the 2.000 to 10.000 containers that are lost at sea each year, some of which keep floating right below the surface for decades.

By revealing some startling facts about their unrivalled polluting power, the film will demonstrate how 100.000 ships pollute the world's oceans and contribute massively to climate change.





LOGLINE

In an audacious investigation, *Freightened* will reveal the mechanics and perils of freight shipment; an all-but-visible industry that holds the key to our economy, our environment and the very model of our civilisation.

PRESENTATION

Faithful to Delestrac's engaging storytelling, *FREIGHTENED* is a thriller-like investigation aimed at a large international audience, in keeping with his previous documentary «Sand Wars». The core of the film will consist of original footage combining eye-opening information with entertaining narrative.

The intrinsical aesthetics of the world's largest commercial ports (Shanghai, Singapore, Dubai, Rotterdam), with their mountains of multi-coloured containers, the rusty ships and the constant waltz of cranes will provide a beautiful metaphor to convey the imposing weight of the shipping industry in our society. We will start behind the scenes of world commerce and cross the oceans to the world's financial capitals (NYCSE, London City, Paris, etc.) where we will meet experts and industry magnates in aseptic buildings.

Possible alternatives to shipping will be highlighted especially in our online strategy, that will consist of a cross media project that will raise awareness and that focuses on the changes consumers can make on a daily basis.

TRAILER

<http://vimeo.com/taxibrousse/freightened> - Password: a1q2w3\$/.?



* Polar Star Films

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